



CONSCIENCE CAMERA AWARD PHOTOGRAPHY CONTEST ENTRY FORM

Full Name (as in I.C): _____

Sex: Male / Female (circle appropriate response)

New I.C. No.: _____

Occupation: _____

Complete Address: _____

Tel: (O) _____ (H) _____ (H/P) _____

E-mail: _____

Caption (In English only): _____

Release Form:

In connection with my participation in the Conscience Camera Award, I hereby declare the following:

1. That I am the lawful author/copyright owner/authorized party of the photograph(s) submitted.
2. That BASF PETRONAS Chemicals Sdn Bhd is given the absolute rights and permission to use or reuse, publish, advertise, exhibit, exploit and to reproduce the photograph(s) that I have submitted to the above mentioned contest in any manner whatsoever and at any time by all means, media, devices, processes and technology without any payment to me.
3. That in the event there are models/persons/individuals/ any other items or artistic work and the like used in the arrangement of the photograph(s) entered, I hereby declare that the recruitment of such persons or individuals is with their consent or permission. Therefore, BASF PETRONAS Chemicals Sdn Bhd shall not be liable of any monetary claims made by such persons/individuals.
4. That I have met all rules & regulations published in this contest.

Signature:

Location of photo taken at:

All entries must be sent to the following address on or before 1st June 2007:

Conscience Camera Award
BASF PETRONAS Chemicals Sdn Bhd
Jalan Gebeng 2/1, Kawasan Perindustrian Gebeng
26080 Kuantan, Pahang Darul Makmur

BASF PETRONAS CHEMICALS

CONSCIENCE CAMERA AWARD Photography Contest

BASF PETRONAS Chemicals is presenting the inaugural Conscience Camera Award to a photographer with a conscience.

The term "sustainable development" is often defined as development that meets the needs of the present generation without compromising the ability of future generations to meet their needs.

With your creativity, translate the term "sustainable development" into photos with this strong message for the general public to appreciate and win a prize.

Rules & Regulations

1. Both awards are open to all Malaysian citizens except employees & immediate family members of the organizer, BASF PETRONAS Chemicals, its subsidiaries, representative agents & advertising agency.

Open Category -18 years & above as at 1 Jan 2007

- 1 x **1st Prize** : Certificate & RM 5,000 Cash
- 1x **2nd Prize** : Certificate & RM 2,500 Cash
- 1 x **3rd Prize** : Certificate & RM 1,500 Cash
- 1 x **4th Prize** : Certificate & RM 1,000 Cash
- 1 x **5th Prize** : Certificate & RM 700 Cash
- 5 x **Consolation Prizes**: RM 300 Cash each

School Children & Youth Category - 18 years & below as at 1 Jan 2007

- 1 x **1st Prize** : Certificate & RM 1,000 Sijil Simpanan Premium
- 1 x **2nd Prize** : Certificate & RM 800 Sijil Simpanan Premium
- 1 x **3rd Prize** : Certificate & RM 600 Sijil Simpanan Premium
- 1 x **4th Prize** : Certificate & RM 400 Sijil Simpanan Premium
- 1 x **5th Prize** : Certificate & RM 200 Sijil Simpanan Premium
- 5 x **Consolation Prizes** : RM 100 Sijil Simpanan Premium each

2. There is no limit to the number of entries. However, a participant can only win one (1) prize in each of the categories.
3. The theme is Sustainable Development. Photographs must capture & express aspects of this.
4. Photographs will be judged on interpretation of Sustainable Development, creativity, content, composition & title.
5. No digital super imposition is allowed. Composite photographs, trick photographs, or & any form of digital imaging or image manipulation will not be accepted.
6. Images can be captured in any format, analog or digital, in colour or monochrome (black & white). However, mobile phone & PDA images will not be accepted.
7. Analog & digital entries must be submitted in 8R print size on any photographic paper. These are non-returnable.
8. Short-listed entries must submit the appropriate negatives or CD-ROM (jpeg or tiff format only • minimum 1.5MB file) before prizes are confirmed. Failure to do so will result in disqualification.
9. Photographs must not have been previously published in any form.
10. The participants must be the original photographers. Where applicable, participants must hold a model release form for models featured in their images.
11. Should the participants fail to fulfill rule 10, they shall indemnify BASF PETRONAS Chemicals, the organizers for damages incurred, if any.
12. Copyright & reproduction : the organizers reserve the absolute rights to exhibit or reproduce any entry in whatever way deemed fit for exhibition & for any print based publicity & promotional purposes without prior notice, consent or payment of fee whatsoever to the participants.

13. Every photograph MUST be accompanied by :

- An original title
- A concise rationale in English clarifying the photographer's interpretation of Sustainable Development &
- A signed entry form which must be completed legibly & accurately. Photocopies are acceptable. Entry forms can be downloaded at <http://www/basf-petronas.com.my>

14. BASF PETRONAS Chemicals, the organizers, will not be responsible for damaged, misdirected or lost entries. Proof of postage is not proof of receipt.

15. The winners will be decided by a panel of appointed jury members. The jury members are:

- Eric Peris – long-standing New Straits Times photojournalist & photo editor as well as author of noted photography books
- David Lok - award-winning commercial photographer with many exhibitions behind him
- Leister Yam – award-winning creative & managing director of his own advertising agency
- Kamaruddin Ahmad OR Tham Foo Kan - chief photographer, New Straits Times Group
- Tn Hj Mohd Azlan – Head of Program, Art & Design Faculty, UiTM

The jury's decision is final. No correspondence will be entertained.

16. All entries must reach the given address on or before Friday, 1 June 2007. Entries received after this date does not qualify.

17. Send entries to:

CONSCIENCE CAMERA AWARD
BASF PETRONAS Chemicals Sdn Bhd
Jalan Gebeng 2/1, Kawasan Perindustrian Gebeng
26080 Kuantan, Pahang Darul Makmur

18. Winners will be notified by e-mail or phone & announced through the website by end of June.

19. Awards, certificates & prizes must be collected personally. The cost of traveling will be borne by the winners.

20. By participating in this, participants agree to be bound by these rules & regulations as well as the decisions made by BASF PETRONAS Chemicals & the panel of judges. The organizers have the right to substitute the prizes with equivalent value.